



# PRESS RELEASE

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## **Dairy chain and food banks celebrate donation of one millionth litre of milk**

**Montreal – October 26, 2005/** Partners in the Quebec dairy sector and representatives of Quebec food banks gathered at Moisson Montréal today to celebrate the donation of the one millionth litre of milk. Created three years ago, this provincial annual donation program is proving a success, thanks to the collaboration of dairy producers, carriers and processors.

The Director of Moisson Montréal, Johanne Thérout, and the Director of the Association québécoise des banques alimentaires et des Moissons (AQBAM), Clément Bergeron, took this opportunity to thank the Fédération des producteurs de lait du Québec, Quebec dairy processors - notably Agropur and Parmalat, as well as the Association des transporteurs de lait du Québec, whose collective efforts have allowed thousands of people to receive milk, butter and cheese.

The AQBAM is responsible for managing the donations of the dairy system and ensuring that they are redistributed according to demand. Since the beginning of this program, one million litres of milk have been donated, along with 30,000 kilos of cheese, 25,000 kilos of butter and 8,000 kilos of Carnation milk - very valuable commodities for the numerous recipient organizations.

On behalf of the dairy sector, the President of the Fédération des producteurs de lait du Québec, Marcel Groleau, paid tribute to this unique partnership in the agrifood sector: "All the links in the dairy chain, from producers to carriers to processors, have contributed to the success of this program. Milk is an essential part of a healthy diet and, through our contribution, we hope to ensure that needy families have access to this basic food."

To celebrate this donation of the one millionth litre of milk, Agropur and Parmalat were on hand for a delivery, and a symbolic presentation was made to both organizations.

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