



**PRESS RELEASE**  
For immediate release

**Fiscal 2005**

**FOR THE FIRST TIME IN ITS HISTORY,  
AGROPUR SURPASSES THE \$2 BILLION MARK**

**Longueuil, Friday, February 10, 2006** – Agropur cooperative achieved new heights in 2005, with consolidated sales reaching \$2.1 billion, an increase of \$223 million compared with 2004. Earnings before patronage dividends and incomes taxes stood at \$97 million, up nearly \$15 million.

All the organization's business units turned in a positive performance. Agropur, which was affected by a strike at two of its plants in 2004, made the most of a calmer atmosphere in 2005, turning the situation to its advantage despite rising energy costs and certain projects that had not yet gained momentum.

"Improved over last year, this year's financial results helped once again reinforce the financial health of the organization. The acquisition of two entities in British Columbia, the integration of which went smoothly, stands out as the turning point of the year," said Chief Executive Officer, Pierre Claprod.

"The financial health of our organization is proving to be a strong lever for development and the pursuit of our mission. The past few years have allowed us to contribute substantially to the prosperity of our members, while creating added economic value for all regions. Today more than ever, Agropur has no borders and must envisage its development in national and international terms," stated Chairman, Serge Riendeau.

In order for Agropur to establish itself firmly across Canada, it must strengthen its identity. Therefore, in 2006, marketing and communications will be geared toward reinstating "Agropur" as the sole banner of the organization. Over the coming months, major changes will take place, notably the gradual withdrawal of the corporate identity of Natrel, which will now bear the name of Agropur – Division Natrel, as well as the name change for the Industrial Division, which, to better reflect its new business reality, will become the Cheese and Functional Products Division.

It is in this context that a Web site reflecting Agropur's true colours has been created. It is now on line at [www.agropur.com](http://www.agropur.com). This site constitutes a wealth of information for its visitors, providing details about the organization, its divisions and products.

Founded in 1938, Agropur cooperative is a leader in the Canadian dairy industry, with sales of \$2.1 billion. It has 4,060 members, 3,900 employees and 21 plants, as well as numerous distribution centers across the country. It processes nearly 2 billion litres of milk per year and offers an impressive product line, including such famous brands as *Québon*, *Oka*, *Sealtest*, *Yoplait* and *Natrel*.

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