

Innovative Offerings



AGROPUR



AVAILABLE PRODUCTS



BLUEBERRY LEMON TEA

Beauty Rest

Wake up feeling rested and rejuvenated. This ideal blend of magnesium, collagen, 5-HTP, and GABA help to improve the entire sleep process, from falling asleep to sleep quality and duration.

LEMON GINGER

Gut Defense Apple Cider Vinegar Booster

A supplement designed to perfectly compliment the health benefits and flavor of your daily apple cider vinegar shot.

CHOCOLATE

Intuitive Eating MRP

A naturally flavored meal replacement shake for busy people trying to manage their weight with added vitamins and minerals to meet nutritional needs.

ORANGE

Mind Fire

Mind supplement with a few simple, clinically-proven ingredients. Caffeine-free and lightly flavored, our nootropic blend includes Alpha-GPC, Ashwagandha root, and the amino acid L-Tyrosine.

BLUEBERRY LEMON TEA Beauty Rest

Wake up feeling rested and rejuvenated. This ideal blend of magnesium, collagen, 5-HTP, and GABA help to improve the entire sleep process, from falling asleep to sleep quality and duration.

- Improves sleep quality
- Promotes calm and relaxation
- Improves skin health
- Natural flavors/sweeteners and Non-GMO



NUTRITION, MEAL REPLACEMENT & WEIGHT LOSS DRINKS

can also look to the VMS market to see the growing interest in products that offer beauty from within, such as animal-based collagen supplement's and plant-based collagen boosters.

(Nutrition Drinks Feb 2020 - P.39)

5-HTP

5-HTP (5-Hydroxytryptophan) is a compound produced in the body from the amino acid tryptophan. It is a precursor to the neurotransmitter serotonin and the hormone melatonin.

- Increases serotonin levels
- Can be converted to Melatonin

MAGNESIUM

Magnesium is the fourth most abundant mineral in the human body. It plays several important roles in the health of your body and brain.

- Helps promote calm and relaxation in order to sleep
- Regulates melatonin which guides sleep-wake cycles in the body
- Essential co-factor with upwards of 70-80% of the population deficient in magnesium

HYDROLYZED BOVINE COLLAGEN

Bovine collagen is a naturally occurring protein present in the connective tissue, bones, cartilage, and hides of cows.



IMPROVES SKIN HEALTH



RELIEVE JOINT PAIN



PREVENTS BRITTLINESS IN HAIR & NAILS

VITAMIN B6

Vitamin B6, also known as pyridoxine, is a water-soluble vitamin that your body needs for several functions. Your body cannot produce vitamin B6, so you must obtain it from foods or supplements.

- Essential co-factor for 5-HTP conversion to serotonin.
- B6 and magnesium help maximize the effectiveness of the overall formula

SUPPLEMENT FACTS

30 Servings Per Container
Serving Size 1 scoop (14g)

Amount Per Serving
Calories 50

% Daily Value †

Total Carbohydrate <1g <1%

Protein 10g

Vitamin B6 5mg 300%

Magnesium (as citrate) 130mg 30%

Sodium 30mg 1%

Hydrolyzed Bovine Collagen 12.1g *

GABA 100mg
(Gamma-Aminobutyric Acid as PharmaGABA®)

5-HTP (5-Hydroxytryptophan) 100mg *
(from Griffonia simplicifolia seed)

† Percent Daily Values are based on a 2,000 calorie diet

* Daily Value not established

25% OF CONSUMERS

would be motivated to purchase a weight loss, nutrition or meal replacement drink for **beauty/skin health benefits**.

60% OF CONSUMERS

agree that they would be interested in beverages that **naturally promote sleep**

(Nutrition Drinks Feb 2020 - P.11)

DIRECTIONS

Mix 1 scoop with 8 oz water. Consume 20-30min before going to sleep.

OTHER INGREDIENTS*

Natural flavors, Citric acid, Organic rooibos tea extract, Stevia leaf extract.

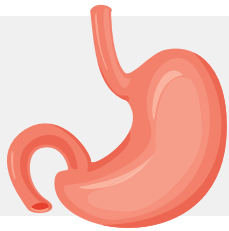
Allergens: None.

Processed in a facility that also processes Milk, Soy, Egg, Wheat, Tree Nuts.

Note: The nutritional information has been derived from calculations using nutrition software. These approximations depend on information provided by suppliers. Variations in natural ingredients may occur. We advise customers to conduct further analysis of their final products as required by Code of Federal Regulations, Title 21 Section 101.9.

LEMON GINGER Gut Defense Apple Cider Vinegar Booster

A supplement designed to perfectly compliment the health benefits and flavor of your daily apple cider vinegar shot. Ginger extract, chicory root fiber, and a digestive probiotic blend help maximize the natural benefits of apple cider vinegar. Natural flavors and natural sweeteners make drinking it a truly enjoyable experience.



47% OF ADULTS

try to eat foods that promote a healthy gut/microbiome

(Consumer Approach to Nutrition Jan 2020 – p.12)

WHAT DO GI HEALTH, IMMUNE HEALTH, SPORTS NUTRITION, JOINT HEALTH AND HEALTHY AGING HAVE IN COMMON?

All of them can benefit from ginger's multifaceted effects. Ginger has always been a consumer favorite and a growing body of research indicates that ginger is a much more powerful herb. Its active compounds can beneficially affect multiple biological systems and antioxidant pathways.

GINGEVER® – 50MG INCLUSION

Gingever® is a branded, high-potency ginger extract containing gingerols, shogaols, zingerone and volatile oils to support multiple benefits, including:



DIGESTIVE
HEALTH



JOINT
HEALTH



HEALTHY
INFLAMMATION



ANTIOXIDANT AND
HEALTHY AGING

LACTOBACILLUS BULGARICUS

Lactobacillus bulgaricus is a beneficial bacteria found in the digestive tract. When consumed, it's referred to as a probiotic. The proper balance of gut flora helps to keep your intestinal walls strong and bad bacteria at bay and can reduce the risk of chronic disease.

LACTOBACILLUS ACIDOPHILUS

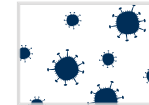
When consumed on its own or in combination with prebiotics, it may:



LOWER
CHOLESTEROL



IMPROVE
SYMPTOMS OF IBS



REDUCE COLD
SYMPTOMS



REDUCE THE SYMPTOMS
OF CERTAIN ALLERGIES



SUPPORT
GUT HEALTH

44% OF CONSUMERS

are interested in **fermented condiments** because of their **health benefits**

46%

OF CONSUMERS are unsure of how to use fermented condiments, indicating they **need more education** on them

(Consumer Approach to Nutrition Jan 2020 – p.20)

DIRECTIONS

Mix with 1 Tablespoon of Apple Cider Vinegar and 2 oz of water.

OTHER INGREDIENTS*

Natural flavors, Citric acid, Gum arabic, Silicon dioxide, Stevia leaf extract (Rebaudioside M), Monk fruit extract.

Allergens: None.

Processed in a facility that also processes Milk, Soy, Egg, Wheat, Tree Nuts.

SUPPLEMENT FACTS

30 Servings Per Container
Serving Size 1 scoop (6.3g)

Amount Per Serving
Calories 10

	% Daily Value †
Total Carbohydrate 4g	1%
Dietary Fiber 2g	7%
Total Sugars <1g	*

Chicory Root Prebiotic Fiber	2g *
Power Tonic Blend	550mg *
Organic lemon juice powder [500mg], Gingever™ Ginger extract [50 mg] (Zingiber officinale [root] standardized to 10% gingerols)	

Probiotic Blend – 1 Billion CFU *
Lactobacillus bulgaricus, Lactobacillus acidophilus

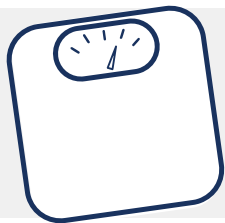
† Percent Daily Values are based on a 2,000 calorie diet

* Daily Value not established

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CHOCOLATE Intuitive Eating MRP

A naturally flavored protein shake for busy people trying to manage their weight with added vitamins and minerals to meet nutritional needs. Keeps you full longer with clean base of whey protein, oats, sunflower oil, and a new weight management supplement—SlimBiome®.



78% of adults
are currently managing their weight in some capacity

(Weight Management Trends Feb 2020 - p.14)

SLIMBIOME®

- Not just another MRP—clinically-researched ingredient that can help keep you full while managing blood sugar levels
- Small serving size (use at a full 3g or half 1.5g serving size)



SUITABLE FOR
VEGANS



GLUTEN
FREE



NON GMO



NO DISTINGUISHABLE
TASTE / ODOR

Why should you include Slimbiome® to your formula?

1. *Inulin (Chicory root fiber/extract, Oligofructose)*
 - Low calorie, prebiotic fiber. Stimulates the growth of intestinal bacteria
2. *Konjac Gum/Glucomannan*
 - Highly hygroscopic, absorbs water in the stomach to slow gastric emptying and help you feel full longer
3. *Chromax - Chromium Picolinate*
 - Can help mitigate the body's insulin response to prevent blood sugar spikes



25% of consumers

rank **portion control** as a main barrier to achieving their weight management goals and even more recognize portion control as an area where additional guidance could be helpful

(Weight Management Trends Feb 2020 - p.12)

NUTRITION FACTS

34 Servings Per Container
Serving Size 1 scoop (44g)

Amount Per Serving
Calories 170

% Daily Value *

Total Fat 5g	6%
Saturated Fat 1.5g	8%
Trans Fat 0g	
Cholesterol 45mg	15%
Sodium 190mg	8%
Total Carbohydrate 16g	6%
Dietary Fiber 5g	14%
Total Sugars 2g	
Includes 0g Added Sugars	0%
Protein 18g	36%
Vitamin D 3.5mcg	15%
Calcium 270mg	20%
Iron 6.4mg	35%
Potassium 450mg	10%
Vitamin A 90mcg	10%
Vitamin C 27mg	30%
Vitamin E 10.3mg	70%
Vitamin K 20mcg	15%
Thiamin 0.2mg	15%
Riboflavin 0.1mg	8%
Niacin 6.8mg	40%
Vitamin B6 0.4mg	20%
Biotin 10mcg	35%
Pantothenic Acid 1.5mg	30%
Phosphorus 140mg	10%
Iodine 11mcg	8%
Magnesium 100mg	25%
Zinc 2.7mg	25%
Selenium 9mcg	35%
Copper 0.3mg	8%
Chromium 80mcg	225%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

DIRECTIONS

Mix one scoop with 12 oz of ice cold water or milk.

INGREDIENTS

Whey protein concentrate, Gluten-free oats, Cocoa powder (processed with alkali), Cream Powder (High Oleic Sunflower oil, maltodextrin, sodium caseinate (a milk derivative), dipotassium phosphate, soy lecithin, silicon dioxide (flow agent), and natural tocopherols), SlimBiome® (Chicory root fiber, Konjac gum, Chromium picolinate), Vitamins & Minerals [Calcium phosphate, Potassium phosphate, Calcium carbonate, Magnesium oxide, Vitamin E acetate, Sodium ascorbate, Ferric orthophosphate, Niacinamide, Zinc oxide, Phytonadione (vitamin K1), Calcium pantothenate, Cholecalciferol (vitamin D3), Manganese sulfate, Sodium molybdate, Biotin, Potassium iodide, Sodium selenite, Vitamin A palmitate, Chromium chloride, Cyanocobalamin (Vitamin B12), Folic acid, Pyridoxine hydrochloride, Copper gluconate, Thiamine Mononitrate (vitamin B1), and Riboflavin (vitamin B2)], Natural flavors, Sea salt, Sucralose.

Allergens: Milk, Soy.

Processed in a facility that also processes Milk, Soy, Egg, Wheat, Tree Nuts.

Note: The nutritional information has been derived from calculations using nutrition software. These approximations depend on information provided by suppliers. Variations in natural ingredients may occur. We advise customers to conduct further analysis of their final products as required by Code of Federal Regulations, Title 21 Section 101.9.

ORANGE Mind Fire

Mind supplement with a few simple, clinically-proven ingredients. Caffeine-free and lightly flavored, our nootropic blend includes Alpha-GPC, Ashwagandha root, and the amino acid L-Tyrosine. Usually consumed in the morning before work or after lunch when you're feeling sluggish to make you feel more alert.



WOMEN AGED 18-34

show the highest interest in the **brain health benefit**, indicating an opportunity for reaching this underrepresented demographic with new products.

(Sports Nutrition and Performance Drinks, March 2019 – p.44)



Mintel's Coffee – US, July 2018 shows strong support for new products with improved functionality and BFY (better-for-you) benefits.

(Sports Nutrition & Performance Drinks March 2019 – p.20)

In their ideal bottled/canned cold coffee, a significant share of consumers are interested in coffee that:



**PROMOTES
BRAIN HEALTH**
(40%)



**IS AN ANTI-
INFLAMMATORY**
(35%)



**HAS ADDED
PROTEIN**
(35%)

AlphaSize® Alpha-Glyceryl Phosphoryl Choline (A-GPC)

Alpha GPC provides a rapid improvements in key brain functions- including memory, concentration, learning, recall and focus. This is a critical ingredient to light up mental focus for both quick and sustained sharpness.



L-Tyrosine

Studies have shown that 2g of l-tyrosine promotes deep and creative thinking. It can help improve memory in a multitask driven world.

KSM-66® Ashwagandha Root Extract

Promotes endurance for the mind and body. Has been clinically shown to promote memory recall as well as improve physical endurance and muscle recovery.

SUPPLEMENT FACTS

30 Servings Per Container
Serving Size 1 scoop (3.5g)

Amount Per Serving
Calories 10

% Daily Value †

Total Carbohydrate <1g 0%

Calcium 30mg 2%

L-Tyrosine 2000mg *

AlphaSize ALpha-Glyceryl Phosphoryl Choline (Alpha-GPC) 400mg *

KSM-66 Ashwagandha root extract 300mg *

† Percent Daily Values are based on a 2,000 calorie diet

* Daily Value not established

OTHER INGREDIENTS*

Organic Soluble Tapioca Fiber, Natural flavor, Citric acid, Stevia extract, Beta Carotene (for color).

Allergens: None.
Processed in a facility that also processes Milk, Soy, Egg, Wheat, Tree Nuts.

**31%
OF
CONSUMERS**
who purchase nutrition and performance drinks are **motivated by health benefits** focused on brain health, and brands are paying attention.

(Sports Nutrition and Performance Drinks March 2019 – p.44)

DIRECTIONS

Mix one (1) scoop in 4-6 oz of water depending on your preference.

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Contact us

Agropur is global in our vertical integration and equipped to assist in all facets of product sourcing, formulation, manufacturing, testing, packaging, and distribution. We're a company driven by movers and creators.

Our forward-thinking keeps us resourceful and driven; our wholesome history helps us to appreciate what it took to get here.

Agropur Ingredients

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